## Dieter Hepp

## **European Patent Attorney**



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## Of Counsel

Dieter Hepp founded the firm and was managing partner for several decades. He has had a key influence on the fortunes of the firm: intellectual property rights as an end in themselves are not enough for him. His motivation for founding the firm was to provide advice to clients with regard to the creative, strategic exploitation of intellectual property rights on the market.

He originated our guiding principle:

## **Business-driven IP!**